

Community Engagement Report

Your Organization/Affiliation: NewBridge Madison	Your Name and Email: Jim Krueger, jimk@newbridgemadison.org
Community Engagement Activity: <input type="checkbox"/> Community Forum or Listening Session – virtual or in person <input checked="" type="checkbox"/> Focus Group Discussions – virtual or in person <input type="checkbox"/> Personal Interviews – by phone or in person <input type="checkbox"/> Facebook Live or Social Media Virtual Event <input type="checkbox"/> Paper or Internet Survey <input type="checkbox"/> Other (please describe): _____	
Date/s of Event or Effort: 7/1/2021	Number of Participants or Respondents: 12
Key Issues Discussed: <ul style="list-style-type: none"> - From your personal experiences, what the main issues, problems, and challenges adults age 60 and older are facing in Dane County? - How can Dane County Support older adults in remaining independent for as long as possible? - What does Dane County have to change to be closer to your ideal community to age in? / What do you appreciate most about what Dane County already provides? 	
Key Takeaways/Findings: <p>Main issues, problems and challenges Latinx older adults are facing in Dane County: A common obstacle for many Latinx older adults has been the language barrier. Not only is access to services in Spanish hard to find, also outreach to the Spanish speaking community leaves many families unsure of what resources are at their disposal. Additional barriers are the lack of Spanish speaking staff in medical facilities and bilingual case managers. Wait times for Spanish speaking individuals is far greater and many leave without receiving the care that they need. This is an issue not only at local organizations, but shopping centers, banks, medical facilities and beyond.</p> <p>There is a lack of quality control checks of the caregivers working with Spanish speaking clients. There appears to be no follow up and no recourse for participants to speak to different individuals if they do not agree or would like a second opinion..</p> <p>How can Dane County support Latinx older adults to remain independent as long as possible?</p> <p>Common trends that emerged: Continued and increased access to services (bilingual case managers, bilingual volunteers to help around the home, increased support/funding for transportation to events/medical appointments).</p>	

Greater access to affordable housing options designed specifically for older adults.

More diverse social activities (outing, events, dances, etc.) that are in Spanish or bilingual.

More spaces designed for Latinx older adults.

What does Dane County have to change to be closer to your ideal community to age in?

A variety of spaces for the gathering of Latinx older adults.

More mental health facilities for older adults with Spanish speaking staff.

More assisted living facilities with services in Spanish.

More bilingual/bicultural volunteers/respice caregivers.

There is a need for more education initiatives for Spanish speaking families on how to better care for their grandparents or other older adults in their family

Planned Response:

Share this form with AAA of Dane County to inform the drafting of their 2022-2024 strategic plan.