REQUEST FOR PROPOSALS (RFP)

2021-A005: Middle School Intervention Services

The purpose of this document is to provide interested parties with information to enable them to prepare and submit a proposal and to inform them of basic requirements that the County uses as part of its standard contract process.

IMPORTANT DATES

Application/Vendor Workshop: Monday, March 16, 2020
**Cancelled due to COVID-19
Precautions***

1:00 – 2:00 p.m.
Job Center Ballroom
1819 Aberg AVE, Madison

Last Date to Submit Written Inquiries 4:30 p.m. (CST) Monday, April 13, 2020

Proposals Due: 2:00 p.m. (CST) Wednesday, June 3, 2020

Notification of intent to award (estimate): Friday, July 24, 2020

Expected Contract Start Date: January 1, 2021

PROPOSAL INFORMATION

Applications materials and schedules should be submitted via email to: DCDHSRFP@countyofdane.com.

(Note: The time stamp on your email submission will be the time stamp used to determine if the submission was received by the stated deadline. If you do not receive a reply email from the Public Mailbox DCDHS RFP within 1 hour contact Bastean@countyofdane.com).

A late application form will disqualify your submission.

Contact Information: For clarifications or questions concerning this RFP, please submit them via email to DCDHSRFP@countyofdane.com. Responses to questions concerning RFP content will be posted to the website. Please check the website (danecountyhumanservices.org/rfp/application) routinely to receive any updates or changes to this RFP. Questions concerning the content of the RFP will be accepted until 4:30 p.m. on April 13, 2020.
Part 1
General Guidelines and Information

1.0 General Information

1.1. Clarification of the specifications

Any questions concerning this RFP should be submitted via email to DCDHSSRFP@countyofdane.com on or before the stated date on the cover page of the RFP.

Proposers are expected to raise any questions, exceptions, or additions they have concerning the RFP document at this point in the RFP process. If a proposer discovers any significant ambiguity, error, conflict, discrepancy, omission, or other deficiency in this RFP, the proposer should immediately notify the contact person of such error and request modification or clarification of the RFP document.

Proposers are prohibited from communicating directly with any employee of Dane County, except as described herein. No County employee or representative other than those individuals listed as County contacts in this RFP is authorized to provide any information or respond to any question or inquiry concerning this RFP.

One or more organizations may collaborate to submit a single proposal. The application shall include clearly delineated channels of communication, duties and memorandums of understanding where applicable.

1.2. Addendums and/or Revisions

In the event that it becomes necessary to provide additional clarifying data or information, or to revise any part of this RFP, revisions/amendments/FAQs and/or supplements will be posted on the Dane County Department of Human Services web site at: danecountyhumanservices.org/rfp/application.

It shall be the responsibility of the proposers to regularly monitor the Department’s web site for any such postings. Proposers must acknowledge receipt/review of any addendum(s) at the bottom of the Vendor Information Page.

Each proposal shall stipulate that it is predicated upon the terms and conditions of this RFP and any supplements or revisions thereof.

1.3. Vendor Conference

The application workshop serves as the vendor conference. Attendance is optional.

1.4. Contract Term and Funding

The contract shall be effective on the date indicated on the contract execution date and shall run for ___1___ year(s) from that date, with an option by mutual agreement of the County and contractor, to renew for ___4___ additional ___1___-year periods.

1.5. Reasonable Accommodations

The County will provide reasonable accommodations, including the provision of informational material in an alternative format, for qualified individuals with disabilities upon request. If you need accommodations at the Application Workshop, contact the Department of Human Services at (608) 242-6418 (voice) or Wisconsin Relay (711).
2.0 Preparing and Submitting a Proposal

2.1. General Instructions
The evaluation and selection of a contractor and the contract will be based on the information submitted in the proposal plus references and any required on-site visits or oral interview presentations. Failure to respond to each of the requirements in the RFP may be the basis for rejecting a response.

Elaborate proposals (e.g., expensive artwork) beyond that sufficient to present a complete and effective proposal, are not necessary or desired.

2.2. Proprietary Information
All restrictions on the use of data contained within a proposal and all confidential information must be clearly stated on the attached “Designation of Confidential and Proprietary Information” form (Attachment B). Proprietary information submitted in a proposal, or in response to the RFP, will be handled in accordance with the applicable Wisconsin State Statute(s).

To the extent permitted by law, it is the intention of Dane County to withhold the contents of the proposal from public view until such times as competitive or bargaining reasons no longer require non-disclosure, in the opinion of Dane County. At that time, all proposals will be available for review in accordance with the Wisconsin Open Records Law.

2.3. Incurring Costs
Dane County is not liable for any cost incurred by proposers in replying to this RFP.

2.4. Submittal Instructions
Proposals must be received by the Department of Human Services by the specified time stated on the cover page. All proposals must be submitted via electronic mail. Proposals received in response to this solicitation will not be returned to the proposers.

All proposals must include:
- Completed DCDHS Application Form
- Completed Budget and Personnel Schedules Spreadsheet
- Additional information as requested in the RFP
- Completed Attachment A – Vendor Information
- Completed Attachment B – Designation of Proprietary and Confidential Information

2.5. Multiple Proposals
Multiple proposals from a vendor will be permissible; however each proposal must conform fully to the requirements for proposal submission. Each such proposal must be separately submitted and labeled as Proposal #1, Proposal #2, etc.

2.6. Oral Presentations and Site Visits
Top ranked selected proposers may be required to make oral interview presentations and/or site visits to supplement their proposals, if requested by the County. The County will make every reasonable attempt to schedule each presentation at a time and location that is agreeable to the proposer. Failure of a proposer to conduct a presentation to the County on the date scheduled may result in rejection of the vendor’s proposal.
Proposal Selection and Award Process

3.1. Preliminary Evaluation

The proposals will first be reviewed to determine if requirements in Section 2.0 are met. Failure to do so will result in the proposal being rejected. In the event that all vendors do not meet one or more of the requirements, the County reserves the right to continue the evaluation of the proposals and to select the proposal which most closely meets the requirements specified in this RFP.

3.2. Proposal Scoring

Accepted proposals will be reviewed by an evaluation team and scored against the stated criteria. This scoring will determine the ranking of vendors based upon their written proposals. If the team determines that it is in the best interest of the County to require oral presentations, the highest ranking vendors will be invited to make such presentations. Those vendors that participate in the interview process will then be scored, and the final ranking will be made based upon those scores.

3.3. Right to Reject Proposals and Negotiate Contract Terms

The County reserves the right to reject any and all proposals and to negotiate the terms of the contract, including the award amount, with the selected proposer prior to entering into a contract. If contract negotiations cannot be concluded successfully with the highest scoring proposer, the County may negotiate a contract with the next highest scoring proposer.

3.4. Evaluation Criteria

The proposals will be scored using the following criteria:

<table>
<thead>
<tr>
<th>Item</th>
<th>Application Form Item</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Program Description</td>
<td>15</td>
</tr>
<tr>
<td>2</td>
<td>Program Strategies and Activities</td>
<td>30</td>
</tr>
<tr>
<td>3</td>
<td>Experience and Qualifications</td>
<td>20</td>
</tr>
<tr>
<td>4</td>
<td>Quality Improvement</td>
<td>15</td>
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<tr>
<td></td>
<td><strong>Sub Total</strong></td>
<td><strong>80</strong></td>
</tr>
<tr>
<td>5</td>
<td>Budget Narrative and Schedules</td>
<td>20</td>
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<tr>
<td></td>
<td><strong>Total Points</strong></td>
<td><strong>100</strong></td>
</tr>
<tr>
<td></td>
<td>Local Vendor</td>
<td>0-5</td>
</tr>
</tbody>
</table>

4.0 Special Contract Terms and Conditions

4.1. Local Purchasing Ordinance

Under County ordinances, a Local Vendor is defined as a supplier or provider of equipment, materials, supplies or services that has an established place of business within the County of Dane. An established place of business means a physical office, plant or other facility. A post office box address does not qualify a vendor as a Local Vendor.

County ordinance provides that a local vendor automatically receive five points toward the evaluation score and vendors located within the counties adjacent to Dane County (Columbia, Dodge, Green, Iowa, Jefferson, Rock, Sauk) automatically receive two points toward the evaluation score.

4.2. Dane County Sustainability Principles

On October 18, 2012, the Dane County Board of Supervisors adopted Resolution 103, 2012-2013 establishing the following sustainability principles for the county:

- Reduce and eventually eliminate Dane County government's contribution to fossil fuel dependence and to wasteful use of scarce metals and minerals;
- Reduce and eventually eliminate Dane County government’s contribution to dependence upon persistent chemicals and wasteful use of synthetic substances;
- Reduce and eventually eliminate Dane County government’s contribution to encroachment upon nature and harm to life-sustaining ecosystems (e.g., land, water, wildlife, forest, soil, ecosystems); and
- Reduce and eventually eliminate Dane County government’s contribution to conditions that undermine people’s ability to meet their basic human needs.

4.3. Dane County Department of Human Services Administrative Rate Ceiling
Contracts with the Department of Human Services limit administrative costs/expenses to a 15% ceiling.

4.4 Registration
At the time of contracting with the Department of Human Services, agencies must be registered entities in good standing with the Wisconsin Department of Financial Institutions.

5.0 Standard Terms and Conditions
Standard contract requirements concerning Affirmative Action, the Americans with Disabilities Act, contract termination and modification, etc. are included in the County’s boilerplate contract. For further information a copy of the contract may be viewed on the Department’s website danecountyhumanservices.org/rfp/boilerplate_contracts.
Part 2
Description of Service
2021-A005: Middle School Intervention Services

I. Program Scope:

1. Program Description:
   The Middle School Intervention program provides case management services to parents/families of alcohol-involved youth attending middle school in Dane County to enable youth, and their families to gain access to and receive a full range of appropriate services in a planned, coordinated, efficient, and effective manner. Case managers are responsible for locating, managing, coordinating, and monitoring all needed services and informal community supports. Services may include, but are not limited to: assessment/diagnosis; case planning, monitoring, and review; advocacy; and referral.

   Program funding is provided through the Wisconsin Department of Health Services by the federal Substance Abuse and Mental Health Services Administration (SAMHSA) under the Substance Abuse Prevention and Treatment Block Grant (SAPTBG).

2. Goals:
   The program goals are to increase the ability of parents/families to effectively intervene in their youth's alcohol and/or other drug use/abuse by providing them with needed information, skills, referrals, and personal support.

   At the conclusion of the Provider involvement, it is expected that:
   - 75% of parents served will report increased knowledge about adolescent alcohol and other drug abuse and mental illness;
   - 50% of students and parents will report a decrease in the students' use of alcohol.

3. Needs/Expectations:
   a. Eligible Applicants

      The applicant must be a public or non-profit private entity. If the applicant is a religious organization, funds may not be expended for inherently religious activities, such as worship, religious instruction, or proselytization. If an organization conducts such activities, it must offer them separately in time or location from the services for which SAPTBG funds are received and participation must be voluntary for the program beneficiaries.

   b. Service Area

      The selected provider must establish locations (or satellite offices) in at least two different middle schools in Dane County. Services are to be provided based on school district boundaries. One of these locations shall be within the City of Madison. The second of these shall be outside the City of Madison. Arrangements can be made to accommodate parents residing in other school districts throughout Dane County. These arrangements may include utilizing space in other school districts or seeing families in their personal residence or another local setting.

      The majority of contacts shall take place at the school site of the individuals participating in this service. Any meetings with family members are to take place at the school site or in a
community setting that is in close proximity to the school site of those participating in the service.

c. Service Referrals

Referrals may be accepted from law enforcement, Dane County social workers, private therapists, juvenile court, HMO's, medical personnel, present and former clients, other human service providers, and FACE Kids and FACE Kids Connections Programming. Self-referrals of parents and/or youth may also be accepted.

d. Application and Intake

The program is to have an application and intake procedure to process referrals, gather intake information, and to determine if the program is appropriate for the referred student and family.

e. Admission Priority

Priority for program admission shall be granted to individuals in the following order:

1) Youth who are actively using alcohol.
2) Youth who are actively using other drugs.
3) Youth who are at risk of regular substance use.
4) Youth who are referred by a DCDHS social worker, including those from Joining Forces for Families.

f. Wait List

The program is to maintain a waitlist as needed and shall communicate this need to DCDHS.

g. Individualized Service Plan

The program is to develop an individualized service plan for each student to ensure the student receives services that address substance use or abuse. This plan should also assist the student and family in overcoming potential barriers to accessing needed treatment, i.e., transportation, wait lists, insurance, etc.

h. Intervention Strategies

The program is to employ evidence-based intervention strategies to help students and their families achieve the goals outlined in the individualized service plans.

i. Case Management Services

1) Case management services will include, but are not limited to: case planning, monitoring, and review; advocacy; and referral.
2) Contact with students/families will take place as often as necessary to complete the goals of the individual service plan.

j. Service Hours and Days

Services are to be available primarily, Monday through Friday from 8:30 a.m. to 4:30 p.m. with other arrangements to accommodate schedules of parents and students as needed.

k. Length of Services
The level of intensity and length of service is to vary based on the needs of the individual family.

l. Transportation

The selected provider may provide transportation to and from meetings for parents in need to assistance.

m. Collaboration

The selected provider is to collaborate and cooperate with the Joining Forces for Families (JFF) program in local school attendance areas to help plan and provide needed prevention and early intervention services for children, youth, and families in those areas.

n. Program Personnel

1) Credentials – program staff must have the professional certification, training, experience, and abilities to carry out the prescribed duties.

2) Caregiver Background Checks – The selected provider must comply with the caregiver background check and misconduct reporting and investigation requirements in Wis. Admin Code DHS 12 and Wis. Admin. Code DHS 13.

3) Continuing Education – the program must make continuing education in treatment services available to personnel who provide treatment services.

o. State Statutory and Administrative Rule Requirements

The following State Statutes and Administrative Rules must be followed in providing all treatment services funded through State and Federal SAPTBG funding:

1) Legal Status of Client:
   b) Wis. Stats. Ch. 54. Guardianships and conservatorships
   c) Wis. Stats. Ch. 55. Protective service system

2) Patient/Client Rights
   a) Wis. Stats. Ch. 51. State alcohol, drug abuse, developmental disabilities and mental health act. (particularly §§ 51.30 and 51.61)
   b) Wis. Admin. Code DHS 94 Patient rights and resolution of patient grievances
      Note: Patients/clients may have additional rights under applicable provider federal/state statutes and regulations.

3) Confidentiality Requirements
   a) Wis. Stats. §§ 146.81 – 146.84 - These requirements deal with general health records.
   b) Wis. Stats. § 252.15 - These requirements deal with restrictions on the use of HIV test information.
   d) Stats. §134.97 - Disposal of records containing personal information
   e) Wis. Stats. Ch. 137 - Authentications and Electronic Transactions and Records

4) Provider Regulations
   a) Wis. Admin. Code DHS 75 - Community substance abuse service standards
p. Reporting

1) The program will be required to report participant data using the DCDHS Client Registration (600) and Monthly Service Reporting (610) forms.

2) The selected entity must have in place the mechanisms to report timely, accurate, and complete National Outcome Measurement System (NOMS) data to DCDHS using the Client AODA Episode Reporting form.

4. Current Operations:
   Catholic Charities – Diocese of Madison currently provides the Choices Program – Middle School Alcohol Abuse Intervention.

5. Maximum funding available for this program is .

II. DCDHS Application Form:

1. PROGRAM DESCRIPTION (15 points)
   a. Describe your proposed program and how it is going to meet the needs described in the RFP. This should be an overview.
   b. Describe the staffing that will be used to meet the needs and expectations described in the RFP.
   c. Provide résumés of key staff and copies of licenses, if applicable. These may be separate attachments and not included in the page count.

2. PROGRAM STRATEGIES AND ACTIVITIES (30 points)
   a. Describe the specific strategies and activities to be used to achieve the stated objectives, expectations, and desired outcome in the RFP.
   b. Describe the strategies and activities that will be used to make this program culturally relevant and to promote racial equity.

3. EXPERIENCE AND QUALIFICATIONS FOR THE PROPOSED PROGRAM (20 points)
   a. Include your agency’s mission statement and discuss how this proposed program aligns with that mission.
   b. Describe the experience and qualification of your agency to provide programs that are welcoming to persons of all backgrounds and cultures including any explicit plans your agency is undertaking to improve in this area.
   c. Describe the experience and qualification of your agency to provide the proposed program.
   d. Include a staff turnover calculation for the previous year. If you had 20% or more turnover in a certain staff position/category, please explain. Also address any noteworthy staff retention issues or policies to reduce staff turnover.
   e. Submit 2 - 3 letters of reference. References should be specific to the service offered. References should be from agencies you have done business with or those with whom you have collaborated. [Reference checks may be conducted with these agencies and others in the community.]
4. QUALITY IMPROVEMENT (15 points)
   a. Describe any programmatic or administrative improvements that have improved your agency’s ability to deliver services. Also describe any ongoing quality assurance procedures and practices your agency has in place.
   b. Describe how program data is or will be used to drive quality improvement efforts, including the measurement of and performance on client outcomes.

5. AGENCY GOVERNING BODY: Respond to the stated questions and complete the grid provided in the application form.

6. STAFF-BOARD-VOLUNTEER DESCRIPTORS: Complete the grid provided in the application form.

7. BUDGET NARRATIVE (20 points - includes Budget and Personnel Schedule)
   a. Please indicate the total amount of funding you are requesting from the County in your proposal. List other funders and funding amounts, if applicable. Also include other information necessary to understand your budget such as a unit cost or a per person cost if appropriate. For existing programs, please explain any line item that reflects a 10% variance (increase or decrease) in comparison to the prior budget year.
   b. Indicate the number of clients to be served and the total number of units of service being proposed.

Remember to submit completed Attachments A and B, which are included in the Application form along with the Budget and Personnel Schedules Spreadsheets.